The Motorcraft Advantage

- Competitively priced
- Ready to install out of the box
- Dynamometer tested

Competitively Priced & Great Performance

- All Friction materials meet Ford Engineering requirements
- Beveled friction material edges – “chamfers” – help eliminate vibration for smooth stops
- Slots cut into the pads help dissipate heat for long life, reduced fade and water management
- Noise damping insulators, shims and attaching hardware included to replace worn parts that can contribute to brake squeal
- All Motorcraft brake pads and shoes backed by Ford Motor Company

Environmentally Conscious

- All new brake pad kit packaging includes Environmental leaf illustration to identify standards met by the brake kit. The more leaves filled in, the more environmentally friendly the brakes

Leaf A – Meets standards for toxic chemicals such as asbestos, cadmium, chromium, lead and mercury

Leaf B – Meets the toxic standards and contains less than 5% copper by weight

Leaf N – Meets the toxic standards and contains less than 0.5% copper by weight

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