

MOTORCRAFT® CABIN AIR FILTERS

Breathe Easy With A New Motorcraft® Cabin Air Filter

Maintenance IS Required For Optimum Benefit

- Just like the furnace filter in a house, Cabin Air Filters help keep the air flowing through the HVAC system clean and free from harmful particulates
- Should be replaced every 12 months or 15,000 miles – check Owner's Guide for specific recommendations

Excellent Performance & Value

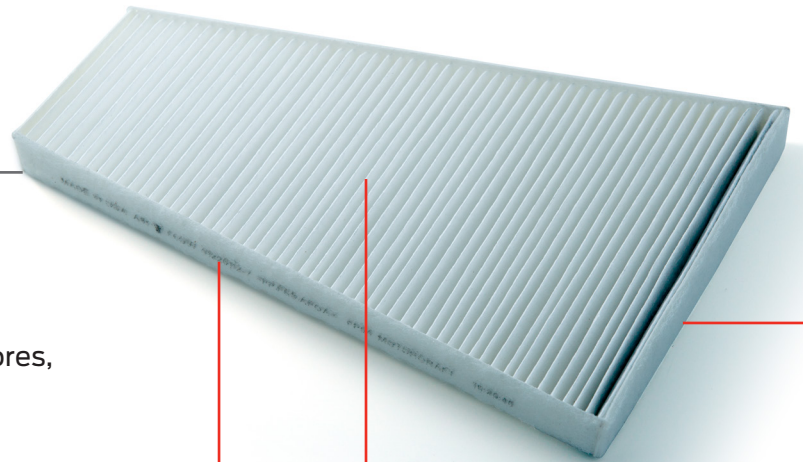
- Multi-layer filtering
 - Electrostatically charged layer captures soot, smog and tobacco smoke
 - Particulate layer protects HVAC components by restricting dust, mold spores, pollen and fungus
 - Reduces dust inside the vehicle
- Captures 90% of particles 10 microns or larger (for comparison, an average grain of sand at the beach is 200 microns)
- Most Motorcraft® Cabin Air Filters are “Family Priced” with a single price point — simple, competitive, and easy to sell

Tested Tough to Meet Strict Ford Standards

- Dual layer construction with a meltblown layer that contains fibers that capture sub-micron particles
- Rigid polyester spunbound material used for frame, in most models, the framing material is laminated with a lofty polyester layer to help reduce unfiltered air by-pass
- All materials meet Ford Engineering requirements for resistance to odor propagation and anti-microbial properties

Rigid frame

- Ensures filter retains its shape
- Media is formulated for high temperature efficiency



Multi-layer filtering

- Excellent filtering capability over life of filter

Polyester seal

- A superb seal that minimizes leakage
- Ease of installation

MOTORCRAFT®
WARRANTY

UNLIMITED
MILEAGE
INCLUDES LABOR

2 YEARS

Limited labor costs. See seller for warranty details.



Motorcraft®

Right Part. Priced Right.