

# MOTORCRAFT® STARTERS (NSA)

Introducing a new line of competitively priced Motorcraft starters made of 100% new parts. For easy designation, these are identified by NSA.

## Why Motorcraft?

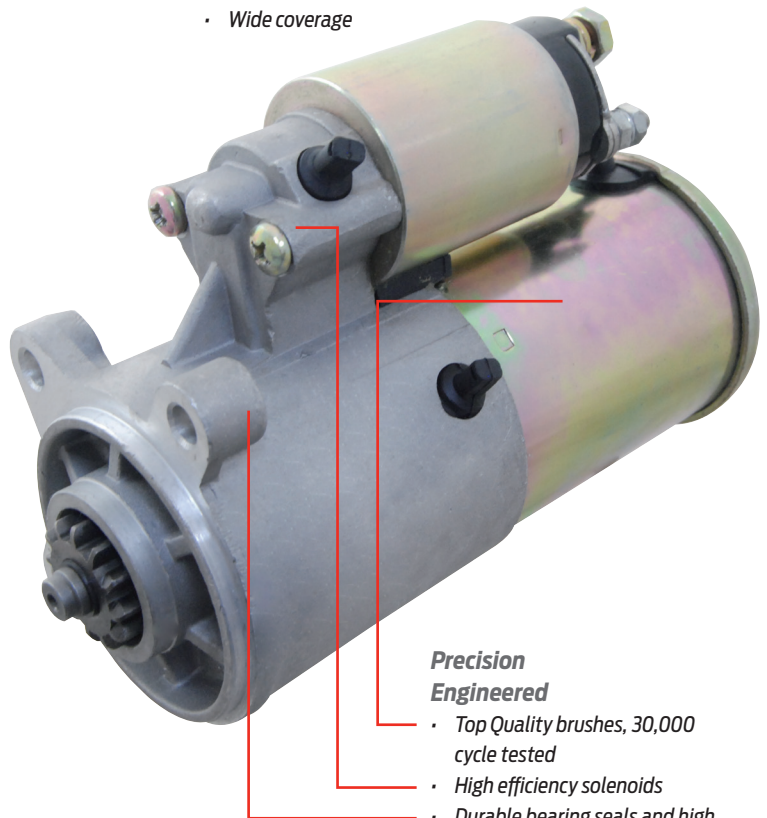
- High quality features optimize wear resistance and deliver consistent electrical and mechanical performance with good fit
- NO CORE CHARGE
- Newly released products are competitively priced to suit customers' various budget and vehicle needs; i.e. older and higher mileage vehicle repairs
- Industry-leading warranty: 2 years, unlimited mileage. No commercial exceptions
- Expanded product lineup provides coverage for most Ford and Lincoln vehicles with less inventory
- Ready to install out of the box

## Engineered for Performance and Durability

- Constructed of 100% new parts
- Engineered and tested to provide performance and long-life reliability
- Solenoid designs are endurance tested on starters to verify consistent performance
- Drives have been installed on starters and endurance tested for over 15,000 cycles
- Critical dimensions, including static and engaged pinion positions, and pinion chamfer meet OE specifications
- Armature Shafts are CNC-machined and precision-ground for accurate dimensions and smooth finish
- 100% precision balanced to run smoothly and quietly

### Dependable Performance and Excellent Value

- High quality
- Good fit
- Competitive prices
- Wide coverage



### Precision Engineered

- Top Quality brushes, 30,000 cycle tested
- High efficiency solenoids
- Durable bearing seals and high performance synthetic grease

MOTORCRAFT®  
WARRANTY

UNLIMITED  
MILEAGE  
INCLUDES LABOR

2 YEARS

Limited labor costs. See seller for warranty details.  
No commercial exceptions.

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Motorcraft®

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MA-22300

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