

# MOTORCRAFT® SUPER DUTY® BRAKE PADS

## Designed to Deliver in Severe Service Applications

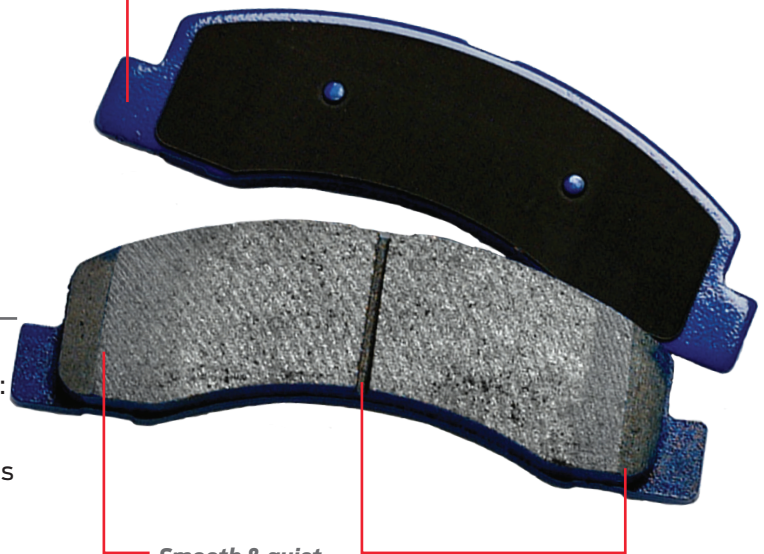
- Proprietary formulas designed specifically for fleets, delivery vehicles, taxis and other severe duty applications to provide:
  - Maximum pad and rotor life
  - Fade resistance
  - Minimum noise
  - Uniform wear
- Engineered to Ford specifications, with slots, chamfers and noise dampening insulators included where required
- Ready to install out of the box – all Motorcraft® Super Duty® pads include required hardware

## Tested to Meet Ford and Federal Standards

- ALL Motorcraft® pads and shoes, for EVERY Ford vehicle platform, are tested to the following stringent requirements:
  - Meet Federal Motor Vehicle Safety Standards
  - Ford durability testing – urban and suburban traffic tests
  - Friction content and formulas are dynamometer tested
- FMVSS testing evaluates stopping distance and fade from different speeds:
  - At light loads and at maximum gross vehicle weight
  - At extreme brake temperatures with minimum recovery time between tests
  - Under partial system failure conditions such as loss of power assist
- Ford durability testing evaluates friction performance
  - 2,000 miles of urban & suburban real world braking
  - Must meet minimum wear, noise, dust, and vibration requirements
    - Dynamometer testing
      - Laboratory evaluation of effects of temperature, speed, pressure, thermal history and water on friction level
    - Aftermarket manufacturers are not required to perform FMVSS tests and often rely only on dynamometer (D3EA) testing

### Advanced backing plate

- Patented design for increased bond strength with the friction material
- Precision pad abutment points help reduce pad clatter & rattle



### Smooth & quiet

- Beveled edges on the friction material (chamfers) help eliminate vibration for smooth stops
- Noise damping insulators help reduce much of the typical noise associated with severe duty pads

### Tough

- Slots cut into the pads help dissipate heat for longer life and reduced fade
- "Ford Blue" powdercoat finish for excellent corrosion protection

MOTORCRAFT®  
WARRANTY

UNLIMITED  
MILEAGE  
INCLUDES LABOR

2 YEARS

Limited labor costs. See seller for warranty details.



Motorcraft®

Right Part. Priced Right.