

# MOTORCRAFT® BXT BATTERIES

## Power and Durability for Today's High Tech Electrical Systems

### Great Selection and Warranty

- State-of-the-art technology enhances battery longevity and reduces recharging time
- Tested Tough® MAX – 100-month limited warranty\*, 36-month free replacement
  - Tested Tough® MAX is “THE” original equipment battery for all Ford Motor Company vehicles
- Recommended by Ford Motor Company

### Designed and Built to Last

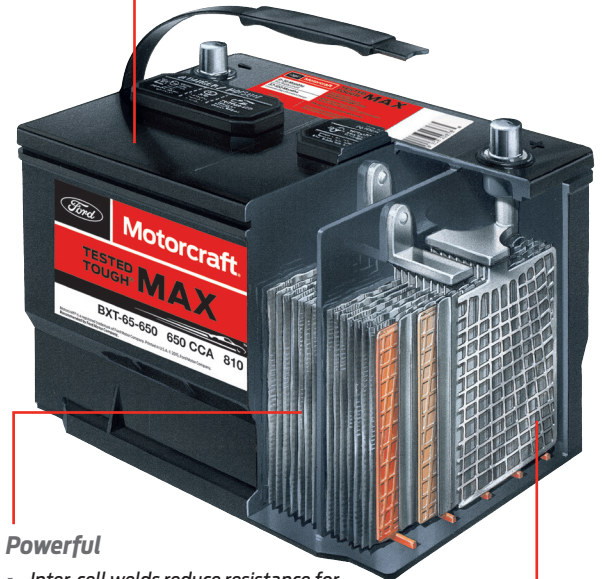
- Designed for long life – each Motorcraft® battery is subjected to numerous tests in the design stage including:
  - Key life test – up to 460 discharge/charge cycles – testing the battery's ability to accept a charge after being discharged
  - Cold crank test – Motorcraft® batteries are required to meet a higher standard above and beyond those set by the BCI (Battery Council International)
  - Vibration testing – Batteries are subjected to vibrations of up to 4Gs for a specified amount of time and must exhibit no major mechanical failures such as dropped plates or perforation of the separators
  - Tested at hot and cold temperature extremes to ensure performance in all conditions

### Motorcraft® batteries are family priced to make it easy!

- Tested Tough® MAX 100-Month Warranty Series is \$119.95 List
- For Heavy Duty Group 65 Applications, the BXT 65-850 with 850 CCAs is \$129.95 List

#### Robust

- Impact-resistant polypropylene case and heat-sealed cover help prevent leaks
- Special bonding paste helps minimize internal vibration, a leading cause of battery failure



#### Powerful

- Inter-cell welds reduce resistance for improved cold crank performance
- Optimized grid design maximizes current flow and cranking performance

#### Long life

- Premium alloy grid helps increase battery life in high heat environments
- Envelope separators help protect plates from direct shorts, improving service life

\*See Dealer for limited warranty details



Right Part. Priced Right.