

MOTORCRAFT® AIR FILTERS

Help Your Engine Breathe Easy With A New Motorcraft® Air Filter

Minimum Restriction, Maximum Filtering

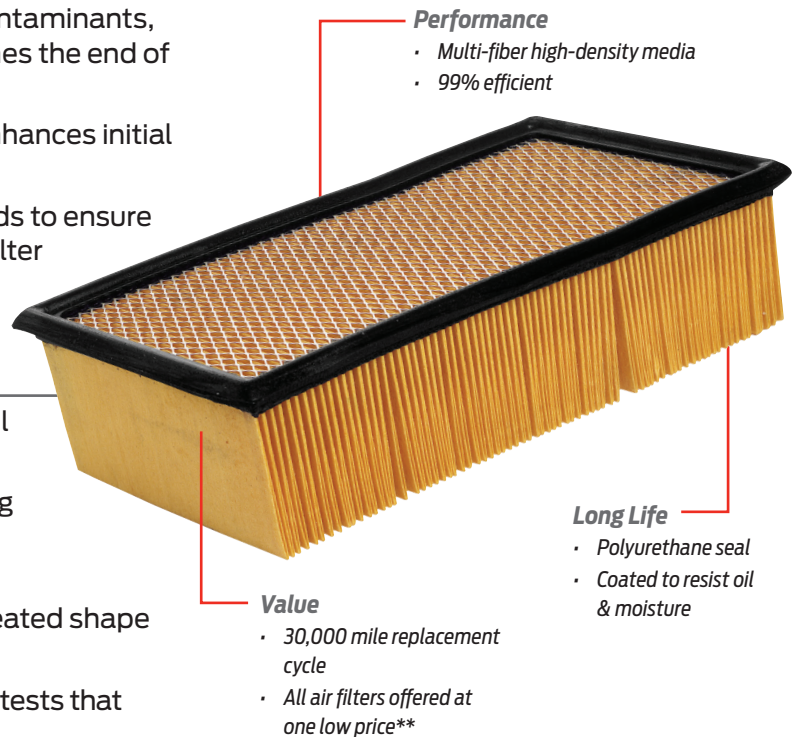
- Multi-fiber high-density media captures harmful contaminants, yet minimizes restriction even as the filter approaches the end of its useful life
- Coated with a special chemical (surfactant) that enhances initial filtering efficiency and capacity
- Filters are efficiency tested to SAE and ISO standards to ensure peak performance throughout the life cycle of the filter

Designed And Tested To Demanding Ford Specifications

- Coating is formulated to help resist damage from oil and moisture
- Polyurethane seal material provides superior sealing when exposed to high and low temperature cycles (-40 to +250 degrees Fahrenheit)
- Impregnated with phenolic resin that retains the pleated shape when exposed to heat and moisture
- All Motorcraft® air filters are subjected to a battery of tests that include:
 - Filter efficiency and capacity – throughout the filter's life cycle
 - Construction integrity – in extreme conditions of all types
 - Water soak and rupture that tests integrity of filters after being soaked in water
 - Heat and humidity aging

Low Price & Long Life for Excellent Value

- Designed specifically for each vehicle application; which ensures the right fit, improves engine performance, and reduces engine contamination
 - 30,000 mile replacement cycle under normal driving conditions*
 - Most Motorcraft® Air Filters are “Family Priced” with a single price point – simple, competitive, and easy to sell**



**MOTORCRAFT®
WARRANTY**

**UNLIMITED
MILEAGE**
INCLUDES LABOR

2 YEARS

Limited labor costs. See seller for warranty details.

* Consult Owner's Guide for appropriate maintenance schedule based upon driving conditions.

** Price applies to most cars, sport utility and light truck applications. Excludes electric vehicle, commercial truck and diesel engine applications.

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Motorcraft®

Right Part. Priced Right.

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